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# How Reject Inference Can Improve the Credit Granting Process

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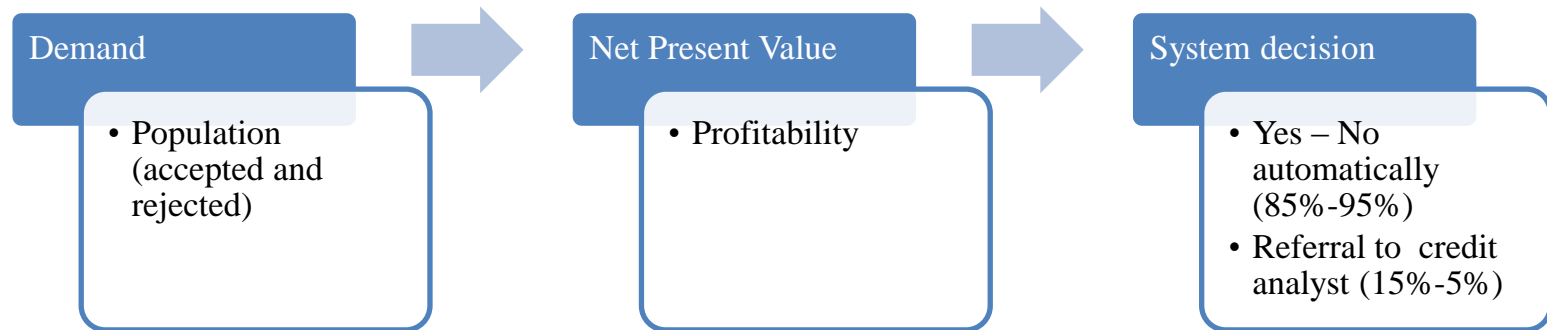
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# CREDIT GRANTING DECISION PROCESS IS BASED ON THE PROFITABILITY OF THE ENTIRE PORTFOLIO



- A profitability index should be the core of an automated decision system
- Net Present Value (NPV) summarizes the customer's behaviour and the bank's cost of capital
- NPV's expectation can be evaluated by an index which condenses the way a customer repays her obligations (CWI – CreditWorthiness Index)
- CWI has to represent the entire population
- Reject Inference is requested and an internal model has been developed
- External credit bureau improves Reject Inference; Experian collaborated to the project



- Creditworthiness Index (CWI) and Net Present Value
- Model formulation to estimate CWI including rejected loans
- Role of external information and integration in credit decision process



$$X_t = \frac{\sum_{h=1}^t R_h (1+i)^{-h}}{\sum_{h=1}^t r_h (1+i)^{-h}}$$

$R_h$  random installment at time  $h$

$h = 1, \dots, n$  with  $n$  term of the operation

$t$  evaluation time with  $t = 1, \dots, n$

$r_h$  contractual installment at time  $h$

$i$  contractual rate of return

Quirini L., Vannucci L.,  
(2010),  
“A new index of  
creditworthiness for  
retail products”,  
in *Journal of the  
Operational Research  
Society*, 61, 455-461.

# SOME INTERPRETATIONS CAN BE GIVEN TO DESCRIBE THE CUSTOMER'S BEHAVIOUR



## Case 1

Deterministic percentage of each installment

$$R_h = ar_h \quad (a \leq 1)$$

$$X_t = \frac{\sum_{h=1}^t R_h (1+i)^{-h}}{\sum_{h=1}^t r_h (1+i)^{-h}} = \dots = a$$

## Case 2

Systematic delayed repayment

$$X_{n+j} = \frac{\sum_{h=1}^n r_h (1+i)^{-(h+j)}}{\sum_{h=1}^n r_h (1+i)^{-h}} = (1+i)^{-j}$$

## Case 3

Lottery

$$E(X_t) = E\left(\frac{\sum_{h=1}^t R_h (1+i)^{-h}}{\sum_{h=1}^t r_h (1+i)^{-h}}\right) = \dots = p$$

## Case 4

Relationship with prob default and recovery

$$E(X_n) = 1 \cdot (1 - p_d) + p_d \cdot \frac{\sum_{h=1}^{t_d} r_h \cdot (1+i)^{-h} + z_d \cdot (1+i)^{-n}}{b}$$

$$\sigma^2(X_n) = 1 \cdot (1 - p_d) + p_d \cdot \left( \frac{\sum_{h=1}^{t_d} r_h \cdot (1+i)^{-h} + Z_d \cdot (1+i)^{-n}}{b} \right)^2 - E^2(X_n)$$

$p_d$  Probability of default at time  $t_d$

$Z_d$  cash flow for the defaulted loan at time  $t_d$

# CWI MAY BE LINKED TO PROFITABILITY EXPRESSED IN TERM OF NPV



$$NPV(s, a) = -b + \sum_{h=1}^n a \cdot r_h (1 + s)^{-h}$$

Loan  $b = 12000$  Euro,  $n = 48$  months, APR = 10.0%

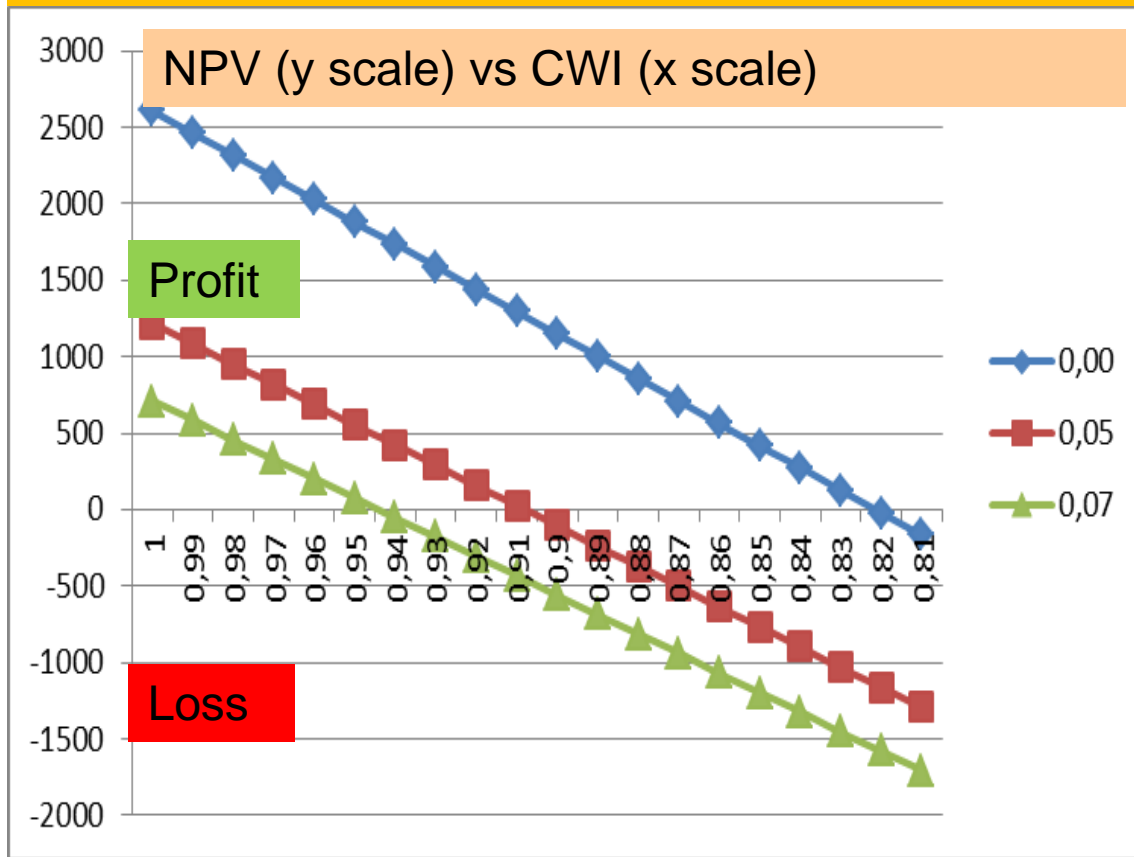
$b$  granted amount

$n$  term of the operation

$r_h$  installment due at time  $h$

$s$  is the discount rate

$a$  CWI ( $0 \leq a \leq 1$ )- first CWI interpretation





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# PROCESS WITH THREE STEPS: MODEL DEVELOPMENT, INFORMATION FROM A CREDIT BUREAU, INTEGRATION INTO BANK'S DECISION SYSTEM



- 1) CWI model taking into account the entire population  
(rejected and approved loans)

Multivariate Heckman Type Formulation  
Relationship with credit decision (Yes/No)  
Relationship with expected CWI



- 2) Comparison with the CWI's expected values given by Experian
- 3) The application in automated decision rules



## **Motivations: The Creditworthiness Index (CWI)**

- Quirini & Vannucci (2010)
- Measure of the debtor's repayment quality increasing continuously in  $[0,1]$
- Finer information than more usual default  $\{0,1\}$  - measures
- Data have many ties at extreme values, in particular at the unit value

## **Modeling strategy**

- Reject Inference (RI) framework
- Heckman-type formulation for modeling the dependence of CWI from explanatory variables according to the CWI characteristics

## **Contributions**

- Parameter interpretation
- Maximum Likelihood inference (no simulation based methods needed)
- Formulas for the conditional expectation of the outcome (fitted values, predictions)
- Goodness-of-fit diagnostics



$$\begin{matrix} S^* \\ Y^* \end{matrix} \left| x \sim N \left[ \begin{pmatrix} \mu_S = x'_S \beta_S \\ \mu_Y = x'_Y \beta_Y \end{pmatrix}, \begin{pmatrix} 1 & \rho\sigma \\ \rho\sigma & \sigma^2 \end{pmatrix} \right]$$

$$S = \mathbf{I}(S^* > 0)$$

$$Y = Y^* \mathbf{I}(0 < Y^* < 1) + \mathbf{I}(1 \leq Y^*)$$

### Main points

- Reject Inference (RI) framework
- *Selection* ( $S$ ) and *outcome* ( $Y$ ) quantities driven by latent variables ( $S^*$  and  $Y^*$ )
- $S^*$  and  $Y^*$  structured as a bivariate linear regression model with Normally distributed, correlated errors
- Standard deviation of  $S^*$  fixed at 1 for identification
- Mapping between the latent and the observables from convenient transformations
- $x_S, x_Y$  independent variables
- $\beta_S, \beta_Y, \rho, \sigma$  parameters to be estimated



- Unifying interpretation of  $\rho$  for different Heckman-type formulations
- In general, if  $g(\cdot)$  is any function and

$$E[g(Y^*) | S^* > 0] = \int g(\mu_Y + \sigma z) \phi(z) \underbrace{\frac{\Phi((\mu_S + \rho z)/(1 - \rho^2)^{1/2})}{\Phi(\mu_S)}}_{\text{ratio}} dz$$

Accordingly, for two contracts having **the same**  $\mu_Y$ , then  $\mu_S$  influences this expectation only via the **ratio** under the brace.

- This ratio behaves as follows as function of  $z$ :  
 For  $\rho < 0$  it decreases monotonically (more and more flat increasing  $\mu_S$ )  
 For  $\rho > 0$  it increases monotonically (more and more flat increasing  $\mu_S$ )
- Ultimate **implication**: for a **fixed**  $\mu_Y$ , the relation between above expectation and  $\mu_S$  is **direct** for  $\rho < 0$  and **inverse** for  $\rho > 0$



- Inference based on *Maximum Likelihood* (ML)
- *Log-likelihood* and score functions computed analytically
- Sandwich variance-covariance matrix *robust* to some misspecification
- *Fitted* (in-sample) values

$$E(Y|S = 1, x_S, x_Y)$$

and *predicted* (out-of sample) values

$$E(Y|x_Y)$$

have closed form expressions

- Goodness-of-fit diagnostics specific for this model are proposed:  
a pseudo -  $R^2$  and a *Hosmer-Lemeshow* type statistic



## Input:

- Contractual elements: granted amount, term, installments
- Credit risk parameters: expected CWI over the term of the loan
- Cost of capital: constant

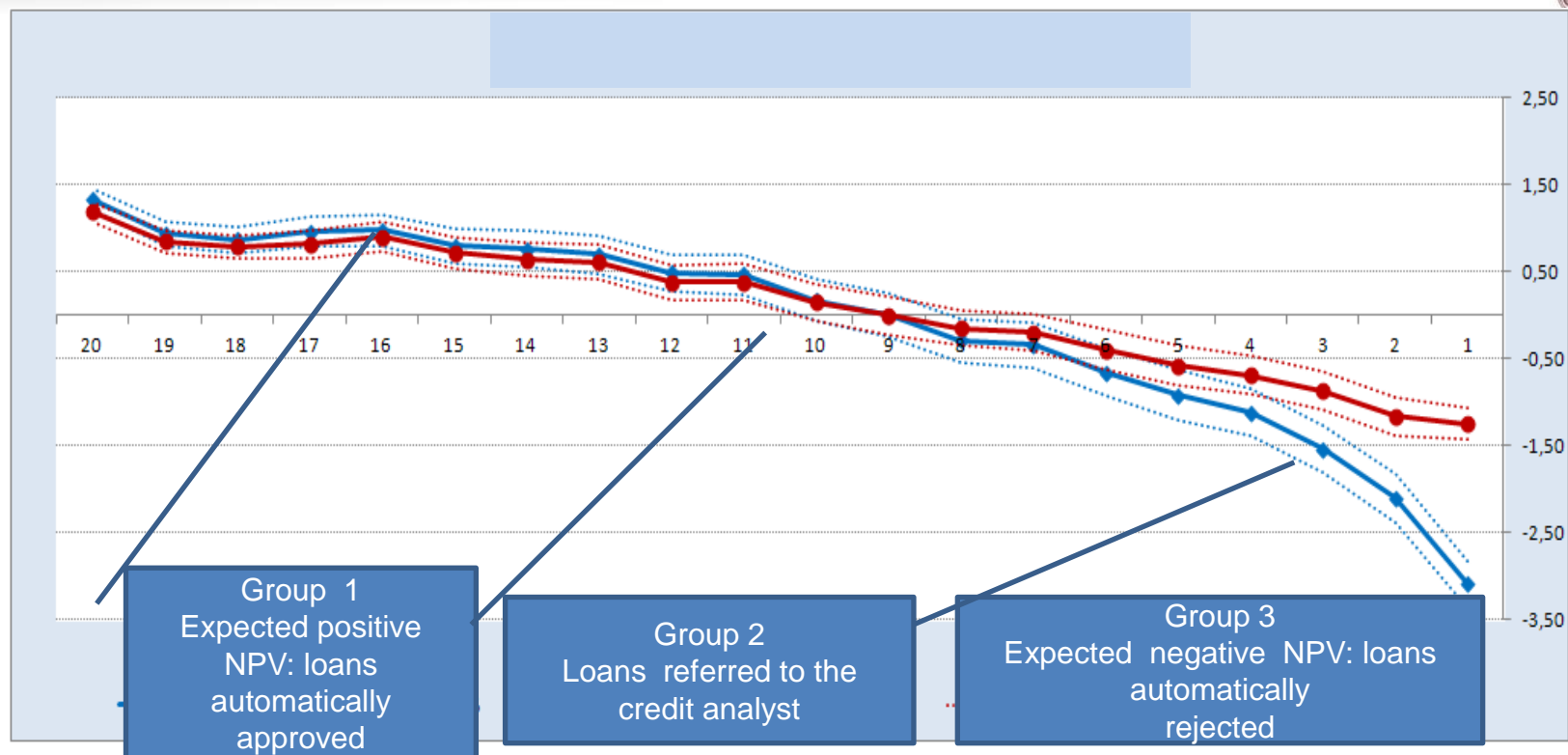
## Output:

- Contractual NPV
- Random NPV at loan level: expected value
- Random NPV for portfolio of similar risky loans : expected value

More details in Quirini, Vannucci, Cipollini (2013):

«Default and prepayment: an NPV analysis under a Markovian dynamics of the credit market» Credit Scoring and Credit Control XIII

# POPULATION CAN BE DIVIDED INTO THREE SEGMENTS



$E(Y|x_Y)$  All demand

$E(Y|S = 1, x_S, x_Y)$  Granted loans



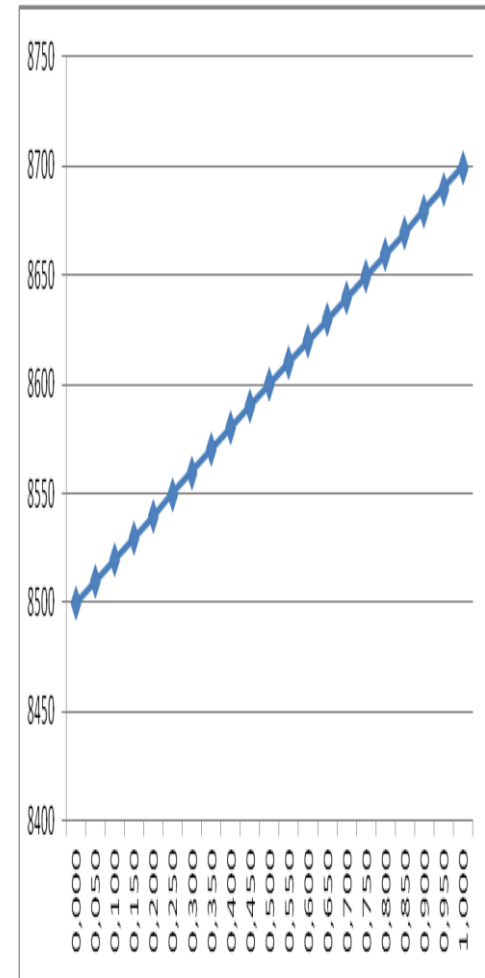
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# STRATEGY TO MENAGE THE UNCERTAINTY OVER THE RISK PROFILE



- Any loan can be seen as a mixture of two or more probabilities (see interpretation of CWI as a lottery)
- For example CWI equal to 8600 bps can be seen as a mixture (with equal weights) of a CWI equal to 8500 bps (scenario A) or a CWI equal to 8700 bps (scenario B)
- Internal information don't help to reduce uncertainty on these two scenarios
- Sample made by Experian reduces such uncertainty





- Granted amount: 1.000 Euro, term: 12 months, installment: 100 Euro
- Parameters over the term of the loan : expected CWI 8500 *bps* (scenario A); expected CWI 8700 *bps* (scenario B); both cases have the same probability
- CWI seen as a probability (lottery)
- Discount rate : 500 *bps* year base
- Sample given by Experian: 1000 loans (accepted and rejected) with an average CWI average equal to 8400 *bps*
- The sample has modified the uncertainty between the two scenarios: the probability of A increases from 50% to 97%, the probability for B drops from 50% to 3%

# HOW THE BUREAU INFORMATION CAN BE APPLIED IN DECISION MAKING



	<b>Internal Model</b> <b>Pr(A) = 50%</b> <b>Pr(B) = 50%</b>	<b>Internal model +</b> <b>external</b> <b>information</b> <b>(Experian)</b> <b>Pr(A) = 97%,</b> <b>Pr(B) = 3%</b>
Contractual NPV	168 €	168 €
Expected NPV (mixture of scenarios)	5 €	-6 €
Decision	Referral to credit analyst	Reject



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